

A photograph of Dame Mary Perkins and Doug Perkins, co-founders of Specsavers. They are sitting at a light-colored wooden table, smiling warmly. Dame Mary is on the left, wearing a dark blue blazer over a light-colored collared shirt and glasses. Doug is on the right, wearing a grey blazer over a blue and white striped shirt. The background is a bright, modern office space with large windows.

**Our Vision** To passionately provide best value eyecare to everyone, simply, clearly and consistently, exceeding customer expectations every time.

**Our Values** Treat people as we would like to be treated ourselves.

Passionate about:

- Our customers - the lifeblood of our business
- Our people - supporting our staff to be the best they can be
- Partnership - at the heart of everything we do
- Communities - giving back to and working with our local communities
- Results - keep it simple, get it done, deliver on our promises